

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT
OF NORTH CAROLINA
Asheville Division
Case No.: 1:07 -cv-00231-LHT-DLH

C. BURGESS

Plaintiff,

vs.

EFORCE MEDIA, INC., IWIZARD
HOLDING, INC., ADKNOWLEDGE,
INC., BASEBALL EXPRESS, INC.,
ALLEN-EDMONDS SHOW
CORPORATION, INTERSEARCH
GROUP, INC., TRUSCO
MANUFACTURING COMPANY,
PRICEGRABBER.COM, INC.,
SHOPZILLA, INC., DAZADI, INC., SIX
THREE ZERO ENTERPRISES, LLC,

Defendants.

**MOTION TO DISMISS BY
DEFENDANT EFORCE MEDIA, INC.**

Motion to Dismiss - Lack of Standing

NOW COMES the Defendant EFORCE MEDIA INC., and moves the Court pursuant to Rule 12(b)(6) for an Order dismissing the Plaintiff's complaint for failure to state a claim upon which relief can be granted on the specific grounds that the Plaintiff's claims are preempted by the Federal CAN-SPAM Act, which does not provide a private right of action to non-Internet Access Service providers such as the Plaintiff, who has additionally not suffered "adverse effects", as required by the Act.

Motion to Dismiss Punitive Damages - Failure to Plead Aggravating Factors

NOW COMES the Defendant EFORCE MEDIA INC., and moves the Court

pursuant to Rule 12(b)(6) for an Order dismissing the Plaintiff's request for punitive damages for failure to state a claim upon which relief can be granted on the specific grounds that the Plaintiff has failed to plead any facts demonstrating the requisite aggravating factors of willful or wanton conduct.

This the 19th Day of July, 2007.

TEMPLETON & RAYNOR, P.A.

s/Kenneth R. Raynor

Kenneth R. Raynor

(Attorney for Adknowledge, Inc. & eForce Media, Inc.)

1800 East Boulevard

Charlotte, NC 28203

Phone 704.344.8500; Fax 704.344.8555

ken@templetonraynor.com

N.C. Bar No.: 10488

CERTIFICATE OF SERVICE

The undersigned does hereby certify that he has this day duly noticed electronically through the CM/ECF system, and by serving a copy of the **Motion to Dismiss by Defendant Eforce Media, Inc.** by depositing a copy of the same in the United States Mail, first-class, postage prepaid, the following attorney or attorneys for said parties:

nossell1234@mchsi.com
jgrant@roberts-stevens.com
kjohnson@poynerspruill.com
brianheslin@mvalaw.com
jrevelle@rbh.com

Mr. C Burgess
P.O. Box 6355
Hendersonville NC 28793
(Pro Se)

Ms. Jacqueline Grant
ROBERTS & STEVENS, PA
P.O. Box 7647
Asheville NC 28802
(Represents iWizard Holding, Inc.)

Mr. Keith H. Johnson
POYNER SPRUILL LLP
3600 Glenwood Avenue
Raleigh NC 27612
(Represents Baseball Express &
Shopzilla, Inc.)

Mr. Brian S. Heslin
MOORE & VAN ALLEN PLLC.
100 North Tryon Street, Suite 4700
Charlotte NC 28202-4003
(Represents Allen-Edmonds)

Ms. Jennifer F. Revelle
ROBINSON, BRADSHAW & HINSON
101 North Tryon Street, Suite 1900
Charlotte NC 28246
(Represents Pricegrabber.com, Inc.)

Ms. Mary Euler
P.O. Box 3180
Asheville NC 28802
(Represents Dazadi, Inc.)

This the 19 Day of July, 2007.

/s/Kenneth R Raynor
Kenneth R Raynor
TEMPLETON & RAYNOR, P.A.